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	selected electivesON CAMPUS	degree students
University of Texas A&M	12 credit hours, ONLINE/CAMPUS HYBRID	Focuses on the foundations of MCH, understanding Title V programs, health disparities, lifecycle and general knowledge about MCH.

Students in this certificate program take courses for core MCH courses and then select an elective course. The program will be 15 credit hours covering MCH foundations course plus more advanced MCH related courses that offer knowledge in MCH content area as well as analytic techniques for practical application.

3.6

The program that supports the tracking and reporting of academic fields of study and enrollment in/completion of all programs. Accordingly, all SLU academic programs must be assigned a CIP code. Please utilize the following CIP code and description for the proposed program: <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55> Enter that code and description below (e.g. 52.0305 Accounting and Business/Management)

51.2209 Maternal and Child Health

A program that focuses on the application of public health specialization, public policy studies, and the social and behavioral sciences to issues of health affecting women, children, and families; and prepares individuals to function as maternal and child health specialists. Includes instruction in research design and testing, program evaluation, public policy analysis, public finance, economics of health care, community health, family development and dynamics, women's studies, social psychology, fetal and child development, biostatistics, health education

<p>Program-Level Student Learning Outcomes</p> <p>What are the most important (no more than five) specific learning outcomes you intend for all program completers to be able to achieve and demonstrate upon completion of the program?</p>	<p>Evaluation Method</p> <p>How will students document/demonstrate their performance toward achievement of the learning outcomes? How will you measure student performance toward achievement of the learning outcomes?</p> <p>Describe any use of direct measures: capstone experiences/courses, standardized exams, comprehensive exams, dissertations, licensure exams, locally developed exams, portfolio reviews, course-embedded assessments, etc.</p> <p>Describe any use of indirect measures: student, alumni or employer surveys (including satisfaction surveys); exit interviews/focus groups with grads; retention/transfer studies; graduation rates; job placement/graduate school admission rates; etc.</p>	<p>Use of Assessment Data</p> <p>How and when will student performance data be analyzed for program improvement? How will you document that?</p>
<p>1. Describe the historical context and characteristics of MCH practice.</p>	<p>Direct Measures: (MCH5000, MCH5010)</p> <ol style="list-style-type: none"> Students will write two papers and grading will be based upon effectiveness of describing the level, history, purpose, impact, limitations of an MCH policy and the characteristics of an MCH program (MCH5000) Students will have daily seminar, discussion, reading, lecture and presentation and grading will be based upon their ability to identify and assess the needs of maternal and child health population, programs and policies (MCH5010) <p>Indirect Measures:</p> <ol style="list-style-type: none"> Student exit surveys conducted towards the end of program will evaluate their development of this learning outcome. Periodic alumni surveys (every 5 years postgraduation) will evaluate their development of this learning outcome, particularly in relationship to how it has impacted their professional competency. 	<p>Assessments results by competency will be compiled and reviewed annually. Assessment revisions will be made on an annual basis upon review by the MCH Advisory Committee.</p>
<p>2. Use equity or life-course frameworks, when appropriate, to analyze key MCH indicators that affect the wellbeing of women, children, fathers and families</p>	<p>Direct Measures: (MCH5000, MCH5010, EPI 5220)</p> <ol style="list-style-type: none"> Students evaluate global MCH case studies and grading will be based upon utilization of key MCH indicators using an equity framework. (MCH5000) Student will do a project that and grading will be based upon the student's ability to refine a maternal and child health problem that interests them and utilization of the concepts discussed in class (MCH5010) Three analytic problems that analyze and present data around infant health outcomes and maternal mortality, with grading based upon accuracy of analysis and effectiveness of presenting data with an MCH theoretical framework (EPI 5220) <p>Indirect Measures:</p> <ol style="list-style-type: none"> Student exit surveys conducted towards the end of program will evaluate their development of this learning outcome. Periodic alumni surveys (every 5 years postgraduation) will evaluate their development of this learning outcome, particularly in relationship to how it has impacted their professional competency. 	

Courses Offered by Home Department of Proposed Major or Minor:

Major or Minor Student Learning Outcomes	MCH 5000	MCH 5010	MCH
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